



Jath Rivera

GRAPHIC DESIGNER

About Me

Creative and Detail-Oriented Designer with a proven ability to manage multiple projects proactively. A goal-driven, collaborative team player with a strong background in packaging, technical publication design, and advertising. Passionate about delivering high-quality, communication, and impactful solutions that meet client objectives and drive results.



www.jathriver.com



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650-271-2348

Skills

Bilingual (Spanish)
Packaging & Label
Technical Publications
Marketing & Advertising
Prepress Production
Branding & Advertising

Software Skills



Work Experience

Stryker NV - Designer - Lead Analyst, Technical Writer Hybrid - January 2023 to Present

Supported the Research and Development department by managing EU-MDR packaging projects, including IFUs, and PIC/PIL for U.S. and OUS content updates. Managed global translation processes and collaborated with project engineers and PMs to align on content changes. Communicated with stakeholders to meet deadlines and created change notices for approval in the product lifecycle system. Reviewed packaging design work for accuracy, maintained historical records of content changes, and documented regulatory information. Updated work instructions to improve workflow and procedural reliability

DJO Global - Technical Writer Designer Remotely - November 2021 - Jun 2022

Maintained and updated surgical product packaging, focusing on DJO Global carton and labeling content. Managed product design history in Excel and the product lifecycle management system. Worked with the quality design team to ensure accuracy by reviewing redlines and checklists. Created cartons, labels, and IFU booklets for print and digital formats when native files were unavailable, supporting the transition to a new shared drive system.

Abbott Laboratories - Graphic Designer Alameda, CA - December 2020 to May 2021

Supported EU-MDR packaging and labeling projects. Collaborated with project coordinators, PMs, and cross-functional teams to produce technical design changes, meeting print and digital specifications on time and within budget. Updated content for the company's app and website. Reviewed and proofread content changes in IFUs, labels, and cartons. Created redlines to implement design changes per PM directions and efficiently managed projects with organized folder structures, uploading to SharePoint as needed.

Canon Solutions America - Graphic Designer and production Artist - Visa, Foster City, CA - July 2018 to Nov 2020

Developed marketing campaigns at Visa HQ for various departments. Created a brand guideline for the production center (Canon U.S.A. Inc.). Collaborated with department leads on design needs for conferences and achievement campaigns. Designed advertising materials for global events and website content.

Freelance & Contracts

CSEA- San Jose, CA Jun 2021 - Sept 2021

Collaborating with the CSEA yearly digital conference. Creating media design for green screens and PowerPoint presentations. Designing a theme for the 2021 virtual conference platform. Creating mock-ups, and designing the print collateral for the awards.

Branding, Advertising, and UI Design - San Francisco , CA Nov 2016 - Present

Web and UX design. Advertising & Logo design for events, businesses, and start-up companies.

Charles Blank (Rodan+Fields) - San Francisco, CA January 2016

Creating a vector graphic (star-bursts), and a mock-up for a conference room floor stencil.

Education

Academy of Art University - San Francisco 2020 - Present San Francisco, CA Associates of science - Web Design & New Media

The Art Institute of California - San Francisco 2013 - 2015 San Francisco, CA Associates of science - Graphic Design Graduation: Dec 2015

Centro Cultural Norteamericano Nicaraguense 2010 - 2012 Managua, Nicaragua English Language Studies - English Diploma

Achievements

Best Portfolio Book 2015 -Art Institute of California - SF
Best Service Skills 2018 - Canon Solutions America